| REVENUE OPTIONS LIST AS OF SEPTEMBER 4, 2024                    |   |   |
|---|---|---|
| Current/Recent  | Future Options  | Previous Topics Considered by<br>Council          |
| Sales Tax Measure   | 1   |   |
| Renegotiate Library Lease                                       |   |   |
| Update Building Valuations fees                                 |   |   |
| Pursue grants   |   |   |
| Reallocation of Planning Staff Time                             |   |   |
| Annual user fee update to maximize                              |   |   |
| cost recovery   |   |   |
| Explore an Enhanced Infrastructure<br>Financing District (EIFD) |   |   |
| Hotel Sebastopol  |   |   |
| Barlow Hotel  |   |   |
|   | Development Impact Fees including                     |   |
|   | water, sewer, traffic, parks, etc                     |   |
|   | Reassess formula business ordinance                   |   |
|   | Trench cut ordinance                                  |   |
|   | Create economic development strategy                  |   |
|   | Restructure Planning Commission & Design Review Board |   |
|   | Review Formula Business Ordinance outside of downtown |   |
|   |   | TOT increase                                      |
|   |   | Parcel Tax  |
|   |   | Vacancy/Commerical Buildings Tax                  |
|   |   | Expansion of business license to vacation rentals |
|   |   | Enforcement of Business Licenses for events       |
|   |   | Review of City property for sale                  |
|   |   | The state of the property for sale                |
|   |   | Municipal bonds - Debt Refinancing                |
|   |   | Business District Expansion                       |
|   |   | Revise City Business license tax                  |
|   |   | Consider EMS Reimbursement                        |
|   |   | Reassess policy regarding tiny                    |
|   |   | homes   |

**Bold:** Economic Development-related

**Bold and Italics**: Included as short-term priority