

Measure U tax increase campaign funders, vague goals and concerns

I think citizens should be fully aware of who is funding the very vague and expansive claims to justify the proposed city of Sebastopol half cent sales tax increase, which might generate a few hundred thousand more dollars per annum. This amount is a drop in the ocean compared to what is needed but is being backed by the conservative with a small 'c' local old guard to justify a modest top up of what is left in their punch bowl.

If money was being very **specifically raised to fund public safety or our water system** (the most urgent needs based on the city citizen survey) that would be unusually focused behavior, but the old guard are claiming a very wide array of possible benefits if this measure passes, which is disingenuous to put it mildly.

If money was being **raised with the specific intent of hiring talent to develop local business sales tax generation** via rejuvenation, business development and attracting new businesses to our empty store fronts that would be a viable budget ask, but sadly we have the usual suspects shaking the tin donation cup so we can carry on with the Sebastopol Tomorrow' (or Sebastopol Bankrupt Tomorrow' as they should be renamed) goal of no change or modernization except 'sustainability' (sic).

The comfortably off shadowy individuals who fought tooth and nail to prevent the CVS store from being built and who spend endless hours protesting any sort of city development are now proposing the county's highest sales taxes but the worst road surfaces (something many of them like as it makes tourist visits less likely). The 'Sebastopol Tomorrow' website is years out of date with ancient historical goals still listed. This is a backwards looking organization more focused on utopian elimination of cars, gas supply and tourism.

The audacity of past councillors who created the current fiscal fiasco proudly endorsing yet more tax increases is astounding, and they will no doubt shortly be joined by current mayor Rich next year to continue to operate the city unencumbered by the Brown act via their proxies.

Current mayor Rich even has the chutzpah to suggest you don't love Sebastopol unless you support paying more taxes.

Yes on U for Sebastopol's Future website and sign up to help in any way that works for you. It all counts..every small and big effort (but you all know that already!).'"/>

Predictably the money funding the doorstep flyers and marketing collateral is from the SEU who understandably want their members to be paid, and the local backroom bourgeoisie chipping in funds to keep their agendas alive and the city struggling.

There is no question our new city manager and hard working staff desperately need additional revenue streams to continue to operate the city, but ask yourself how much of an impediment the specific people asking you to pay more taxes are to the future survival of the city.

What's left of local business are now struggling with much higher water rates, inflation, the seasonal lull in tourist trade...and now the highest taxes in the county. **If you are going to vote yes I suggest you attempt to make council accountable so the extra sales tax generated doesn't disappear into the general fund to be used on councillor's future pet projects.**

Oliver Marks
Downtown Sebastopol

**Recipient Committee
Campaign Statement
Cover Page**

COVER PAGE

Date Stamp <i>Rec'd 9/26/2024</i>	CALIFORNIA FORM 460
	Page 1 of 6
	For Official Use Only

Statement covers period from 01/01/2024 through 09/21/2024	Date of Election if applicable 11/05/2024 (Month, Day, Year)
-------------------------------------------------------------------------	---------------------------------------------------------------------------

1. Type of Recipient Committee

Officeholder, Candidate Controlled Committee
 State Candidate Election Committee
 Recall

General Purpose Committee
 Sponsored
 Small Contributor Committee
 Political Party/Central Committee

Primarily Formed Ballot Measure Committee
 Controlled
 Sponsored

Primarily Formed Candidate/Officeholder Committee

2. Type of Statement

Pre-election Statement
 Semi-Annual Statement
 Termination Statement
 Amendment

Quarterly Statement
 Special Odd-Year Statement
 Supplemental Pre-election Statement - Attach Form 495

3. Committee Information

I.D. Number 1475075

COMMITTEE NAME
Yes on U for Sebastopol's Future

STREET ADDRESS (NO PO BOX)
[REDACTED]

CITY Sebastopol STATE CA ZIP CODE 95472 AREA CODE/PHONE 707 [REDACTED]

MAILING ADDRESS (IF DIFFERENT)

CITY STATE ZIP CODE

OPTIONAL: FAX / E-MAIL ADDRESS / vote@yes-on-u.com

Treasurer(s)

NAME OF TREASURER
Craig Boblitt

STREET ADDRESS
[REDACTED]

CITY Sebastopol STATE ZIP CODE AREA CODE/PHONE 707 [REDACTED]

NAME OF ASSISTANT TREASURER, IF ANY
Rebecca Lipski

STREET ADDRESS
[REDACTED]

CITY Sebastopol STATE CA ZIP CODE 95472 AREA CODE/PHONE [REDACTED]

OPTIONAL: FAX / E-MAIL ADDRESS



4. Verification

I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 09/26/2024 By [REDACTED] TREASURER OR ASSISTANT TREASURER

Executed on _____ By _____ SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT OR RESPONSIBLE OFFICER OF SPONSOR

Executed on _____ By _____ SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

Executed on _____ By _____ SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

**Recipient Committee
Campaign Statement
Cover Page - Part 2**

Statement covers period
from 01/01/2024
through 09/21/2024

5. Officeholder or Candidate Controlled Committee

NAME OF OFFICEHOLDER OR CANDIDATE _____

OFFICE SOUGHT OR HELD (INCLUDE LOCATION AND DISTRICT NUMBER IF APPLICABLE) _____

RESIDENTIAL/BUSINESS ADDRESS (NO. AND STREET) _____ CITY _____ STATE _____ ZIP _____

Related Committees Not Included in this Statement: *List any committees not included in this statement that are controlled by you or are primarily formed to receive contributions or make expenditures on behalf of your candidacy.*

COMMITTEE NAME	I.D. NUMBER
NAME OF TREASURER	CONTROLLED COMMITTEE ? <input type="checkbox"/> YES <input type="checkbox"/> NO
COMMITTEE STREET ADDRESS (NO P.O. BOX)	
CITY	STATE ZIP CODE AREA CODE/PHONE

COMMITTEE NAME	I.D. NUMBER
NAME OF TREASURER	CONTROLLED COMMITTEE ? <input type="checkbox"/> YES <input type="checkbox"/> NO
COMMITTEE STREET ADDRESS (NO P.O. BOX)	
CITY	STATE ZIP CODE AREA CODE/PHONE

6. Primarily Formed Ballot Measure Committee

NAME OF BALLOT MEASURE
Sebastopol Public Safety, Roads, City Services Mea

BALLOT NO. OR LETTER U JURISDICTION City of Sebastopol

Identify the controlling officeholder, candidate, or state measure proponent, if any.
 NAME OF OFFICEHOLDER OR CANDIDATE OR PROPONENT _____

OFFICE SOUGHT OR HELD _____ DISTRICT NO. IF ANY _____



7. Primarily Formed Candidate/Officeholder Committee

List names of officeholder(s) or candidate(s) for which this committee is primarily formed.

NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE
NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE
NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE
NAME OF OFFICEHOLDER OR CANDIDATE	OFFICE SOUGHT OR HELD	<input type="checkbox"/> SUPPORT <input type="checkbox"/> OPPOSE

**Campaign Disclosure Statement
Summary Page**

Statement covers period		CALIFORNIA FORM 460
from	01/01/2024	
through		Page 3 of 6
		I.D. NUMBER 1475075

NAME OF FILER Yes on U for Sebastopol's Future

	Column A TOTAL THIS PERIOD (FROM ATTACHED SCHEDULES)	Column B CALENDAR YEAR TOTAL TO DATE
Contributions Received		
1. Monetary Contributions Schedule A, Line 3	\$ 2,603.00	\$ 2,603.00
2. Loans Received Schedule B, Line 3	0.00	0.00
3. SUBTOTAL CASH CONTRIBUTIONS Add Lines 1+2	\$ 2,603.00	\$ 2,603.00
4. Nonmonetary Contributions Schedule C, Line 3	0.00	0.00
5. TOTAL CONTRIBUTIONS RECEIVED Add Lines 3+4	\$ 2,603.00	\$ 2,603.00

**Calendar Year Summary for Candidates
Running in Both the State Primary and
General Elections.**

	1/1 through 6/30	7/1 to Date
20. Contributions Received	\$ _____	\$ _____
21. Expenditures Made	\$ _____	\$ _____

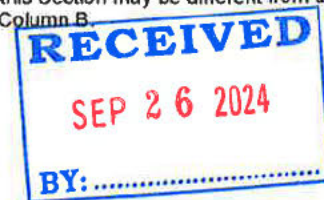
Expenditures Made		
6. Payments Made Schedule E, Line 4	\$ 2,193.88	\$ 2,193.88
7. Loans Made Schedule H, Line 3	0.00	0.00
8. SUBTOTAL CASH PAYMENTS Add Lines 6+7	\$ 2,193.88	\$ 2,193.88
9. Accrued Expenses (Unpaid Bills) Schedule F, Line 3	0.00	0.00
10. Nonmonetary Adjustment Schedule C, Line 3	0.00	0.00
11. TOTAL EXPENDITURES MADE Add Lines 8+9+10	\$ 2,193.88	\$ 2,193.88

**Expenditure Limit Summary
for State Candidates**

22. Cumulative Expenditures Made *
(If Subject to Voluntary Expenditure Limits)

_____ \$ _____
_____ \$ _____

* Amounts in this Section may be different from amounts reported in Column B.



Current Cash Statement	
12. Beginning Cash Balance Previous Summary Page, Line 16	\$ 0.00
13. Cash Receipts Column A, Line 3 above	2,603.00
14. Miscellaneous Increases to Cash Schedule I, Line 4	0.00
15. Cash Payments Column A, Line 8 above	2,193.88
16. ENDING CASH BALANCE Add Lines 12 + 13 + 14, then subtract Line 15	\$ 409.12
17. LOAN GUARANTEES RECEIVED. Schedule B, Part 2	\$ 0.00

Cash Equivalents and Outstanding Debts	
18. Cash Equivalents	\$ 0.00
19. Outstanding Debts. Add Lines 2 + Line 9 in Column B above	\$ 0.00

**Schedule A
Monetary Contributions Received**

Statement covers period		CALIFORNIA FORM 460
from	01/01/2024	
through	09/21/2024	Page 4 of 6

NAME OF FILER Yes on U for Sebastopol's Future

I.D. NUMBER
1475075

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)	PER ELECTION TO DATE (IF REQUIRED)
08/30/2024	Craig Boblitt ██████████ ██████████ Sebastopol, CA 95472	IND	Retired N.A.	999.00	999.00	
09/18/2024	Una Glass ██████████ ██████████ Sebastopol, CA 95472	IND	Consultant Self-empl no sep business name	100.00	100.00	
09/06/2024	Sarah Glade Gurney ██████████ ██████████ Sebastopol, CA 95472	IND	Retired N.A.	250.00	250.00	
09/06/2024	Daniel Rich ██████████ ██████████ Sebastopol, CA 95472	IND	Retired N.A.	999.00		



SUBTOTAL \$ 2,348.00

Schedule A Summary

1. Amount received this period - itemized contributions (Includes all Schedule A subtotals)	\$	2,448.00
2. Amount received this period - unitemized	\$	155.00
3. Total monetary contributions received this period. (Add Lines 1 and 2. Enter here and on the Summary Page. Column A Line 1)	TOTAL \$	2,603.00

** Contributor Codes
IND - Individual
COM - Recipient Committee (other than PTY or SCC)
OTH - Other
PTY - Political Party
SCC - Small Contributor Committee

**Schedule A (Continuation Sheet)
Monetary Contributions Received**

Statement covers period		CALIFORNIA FORM 460
from	01/01/2024	
through	09/21/2024	Page 5 of 6

NAME OF FILER Yes on U for Sebastopol's Future

I.D. NUMBER
1475075

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	CONTRIBUTOR CODE	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTER NAME OF BUSINESS)	AMOUNT RECEIVED	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)	PER ELECTION TO DATE (IF REQUIRED)
09/11/2024	Stephen Zollman [REDACTED] Sebastopol, CA 95472	IND	Lawyer Law Office of Stephen C. Zollman	100.00	100.00	



SUBTOTAL \$ 100.00

** Contributor Codes: IND - Individual COM - Recipient Committee (other than PTY or SCC) OTH - Other PTY - Political Party SCC - Small Contributor Committee

**Schedule E
Payments Made**

Statement covers period		CALIFORNIA FORM 460
from	01/01/2024	
through	09/21/2024	Page 6 of 6
NAME OF FILER Yes on U for Sebastopol's Future		I.D. NUMBER 1475075

CODES: If one of the following accurately describes the payment, you may enter the code. Otherwise, describe the payment.

- | | | |
|---------------------------------------------------------|-----------------------------------------------|---------------------------------------------------------------|
| CMP campaign paraphernalia/misc. | MBR member communications | RAD radio airtime and production costs |
| CNS campaign consultants | MTG meetings and appearances | RFD returned contributions |
| CTB contribution (explain nonmonetary) | OFC office expenses | SAL campaign workers' salaries |
| CVC civic donations | PET petition circulating | TEL t.v. or cable production costs |
| FIL candidate filing / ballot fees | PHO phone banks | TRC candidate travel, lodging and meals |
| FND fundraising expenses | POL polling and survey research | TRS staff/spouse travel, lodging and meals |
| IND independent expenditures supporting/opposing others | POS postage, delivery and messenger services | TSF transfer between committees of the same candidate/sponsor |
| LEG legal defense | PRO professional services (legal, accounting) | VOT voter registration |
| LIT campaign literature and mailings | PRT print ads | WEB information technology costs (internet,e-mail) |

NAME AND ADDRESS OF PAYEE	CODE or DESCRIPTION OF PAYMENT	AMOUNT PAID
Craig Litwin [REDACTED] Sebastopol, CA 95472	CNS	1,200.00
Sprint Copy Center [REDACTED] Sebastopol, CA 95472	LIT	786.60
RECEIVED SEP 26 2024 BY:		
SUBTOTAL \$		1,986.60

Schedule E Summary

1. Itemized payments made this period. (Include all Schedule E subtotals.)	\$ 1,986.60
2. Unitemized payments made this period of under \$100	\$ 207.28
3. Total interest paid this period on loans. (Enter amount from Schedule B, Part 1, Column (e).)	\$ 0.00
4. Total payments made this period. (Add Line 1, 2, and 3. Enter here and on the Summary Page, Column A, Line 6.)	TOTAL \$ 2,193.88

497 Contribution Report

NAME OF FILER Yes on U for Sebastopol's Future			Date of This Filing <u>09/27/2024</u>	Date Stamp	CALIFORNIA FORM 497 For Official Use Only
AREA CODE / PHONE NUMBER (707) [REDACTED]	I.D. Number (if applicable) 1475075				
STREET ADDRESS [REDACTED]			<input type="checkbox"/> Amendment to RptNo. _____		
CITY Sebastopol	STATE CA	ZIP CODE 95472	No. of Pages: 1		

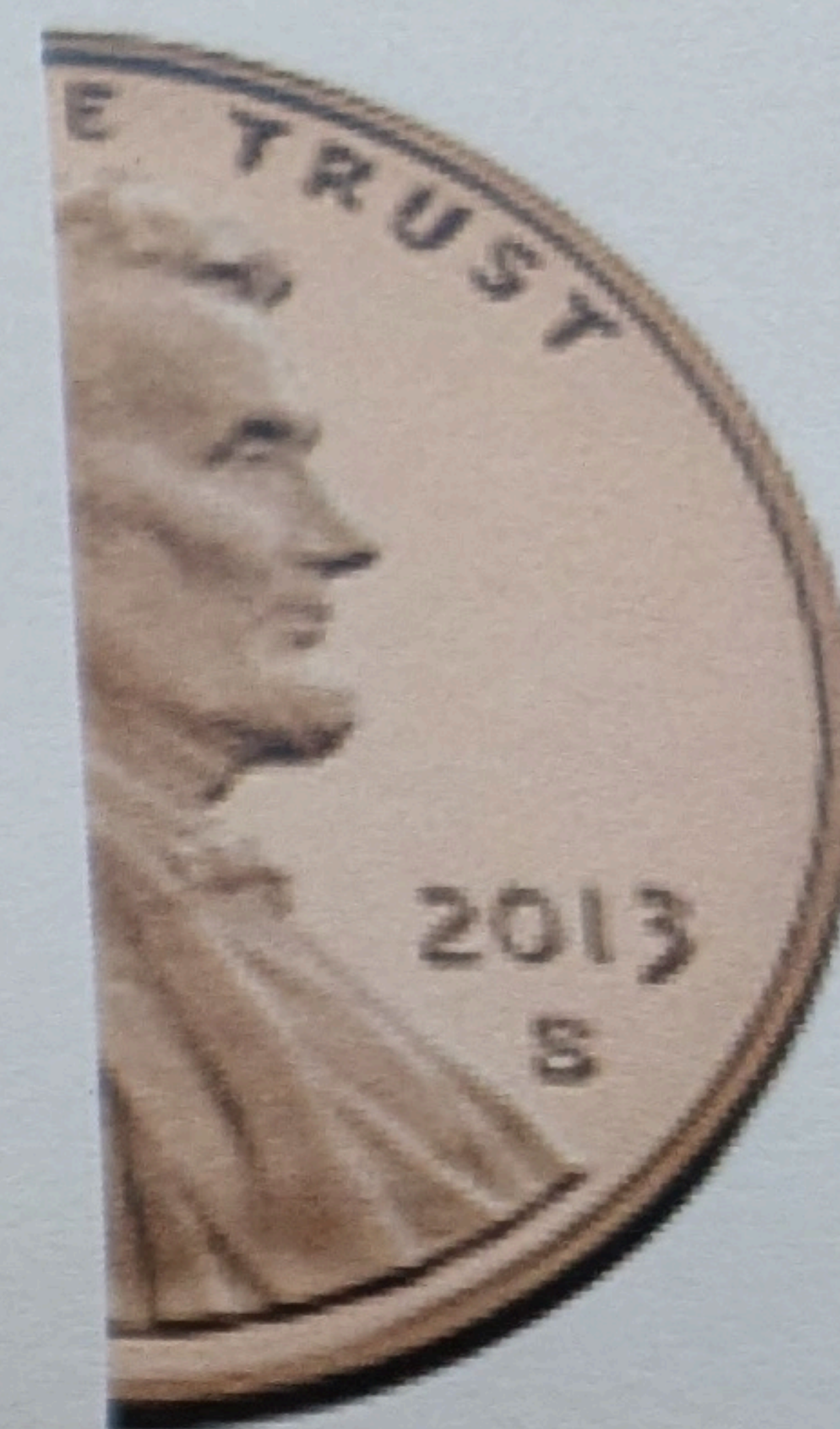
1. Contribution(s) Received

DATE RECEIVED	FULL NAME, STREET ADDRESS AND ZIP CODE OF CONTRIBUTOR	CONTRIBUTOR CODE **	IF AN INDIVIDUAL, OCCUPATION & EMPLOYER or BUSINESS NAME IF COMMITTEE - ID NUMBER	AMOUNT RECEIVED
09/26/2024	Service Employees International Union Local 1021 Issues PAC [REDACTED] Sacramento CA 95814 ID No. 1296947	COM		20,000.00 <input type="checkbox"/> Check if Loan _____% Provide interest rate

**** Contributor Codes**
 IND - Individual
 COM - Recipient Committee (Other than PTY or SCC)
 OTH - Other (e.g. business entity)
 PTY - Political Party
 SCC - Small Contributor Committee

Vote YES on
Measure U

1/2 cent sales tax to revitalize **SEBASTOPOL**



Preserve Sebastopol's necessary services to ensure the safety and beautification of the city.

What this measure could do:

Protect
emergency
response
services

Maintain
streets,
sidewalks,
and parks

Support
businesses
& community
nonprofits

See Page 6 for Inside Ad

A YES on U is a YES for Sebastopol!

Revenue stays
in Sebastopol

Stabilize city services
and financial future

- Groceries & prescription medication *excluded*
- Equals 50 cents for a \$100 purchase
- Applies to *all* who shop & dine in Sebastopol (tourists & visitors too)
- Sebastopol keeps all revenue (state & county cannot claim)
- Audited annually
- Expires after 12 years
- Critical next step for Sebastopol's future

www.yes-on-u.com



Paid for by: YES on U for
Sebastopol's Future

FPPC # Pending

1/2 Cent Sales Tax
to help revitalize
Sebastopol



Vote

It makes
cents!

YES

ON MEASURE

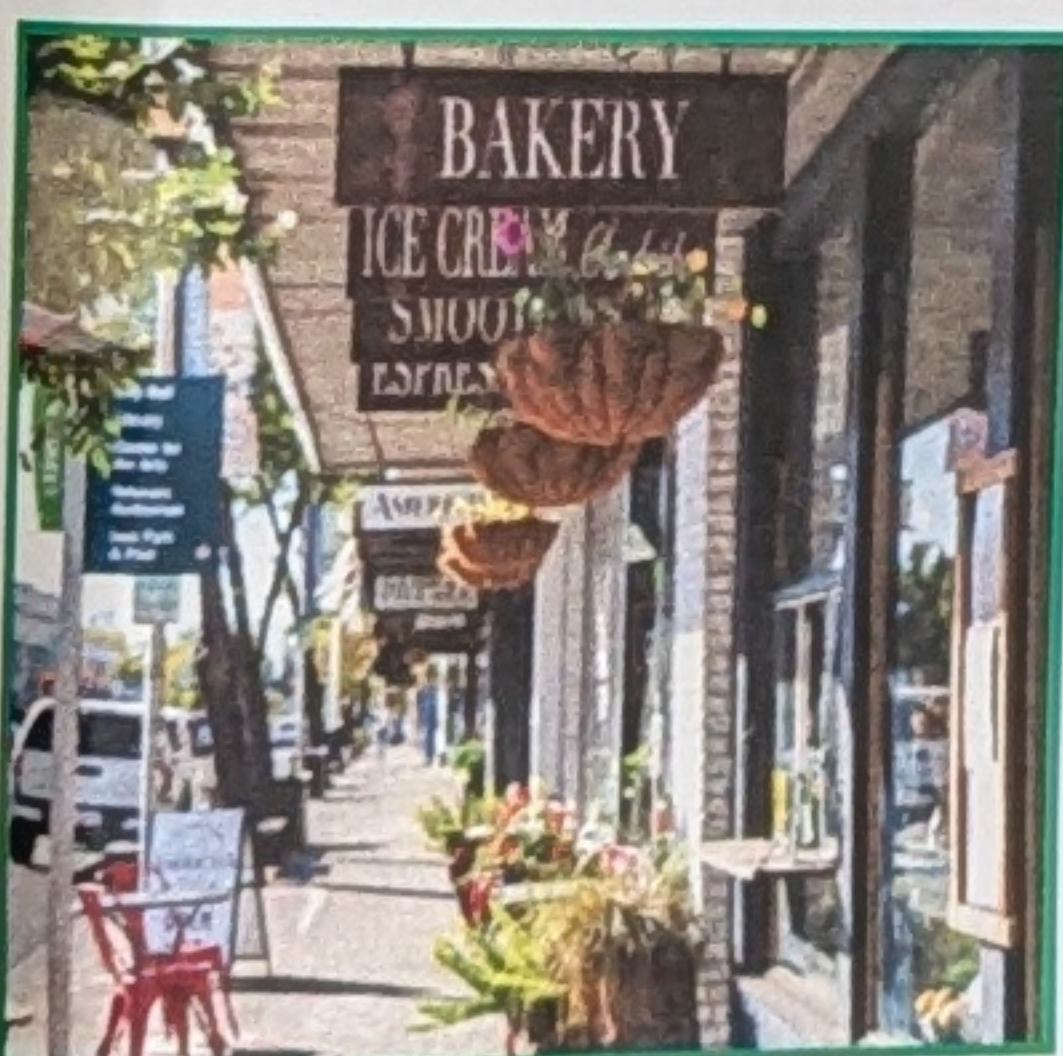
U

Preserve
Sebastopol's
necessary
services and
ensure the
vitality and
beautification
of our city.

What Measure U could do:



Maintain
streets,
sidewalks,
and parks



Support
businesses,
community
nonprofits



Improve
Emergency
Response
Services

Photography © Kelsey Joy Photography

A YES on U is a YES for Sebastopol!

- Revenue stays in Sebastopol
- Stabilizes city services and financial future

www.yes-on-u.com
It makes cents!



Vote **YES U** ON MEASURE

A YES on U is a YES for Sebastopol!

- Revenue stays in Sebastopol
- Stabilizes city services and financial future

- Groceries & prescription medication *excluded*
- Equals only 50¢ for \$100 purchase
- Applies to all who shop & dine in Sebastopol (tourists & visitors too)
- Sebastopol keeps all the revenue (State and County cannot claim!)
- Audited annually
- Expires after 12 years
- Critical for Sebastopol's future

U is for Sebastopol and You!

**1/2 Cent Sales Tax
to help revitalize
Sebastopol**



It makes sense!

ENDORSED BY:



Endorsed by
**SEBASTOPOL
TOMORROW**
www.sebastopoltomorrow.org



Supported by Unanimous
Council Member Vote:
Mayor Rich, Vice Mayor Zollman,
and Council members McLewis, Maurer, Hinton

Plus so many others who live & shop here!

www.yes-on-u.com

Ad paid for by:
YES on U for Sebastopol's Future
FPPC# 1475075



REGISTRATION