

CITY OF SEBASTOPOL CITY COUNCIL  
AGENDA ITEM REPORT FOR MEETING OF:       October 1, 2024

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**To:**                       Honorable Mayor and City Councilmembers  
**From:**                   Assistant City Manager/City Clerk  
**Subject:**                Consideration and Direction to Mayor or his/her Designated Representative for Voting for Various Boards and Committee Vacancies at the October 10, 2024 City Selection Committee and Sonoma County Mayors and Councilmembers Association Meeting

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**RECOMMENDATIONS:**

That the City Council provide direction to Mayor or her Designated Representative for Voting for Various Boards and Committee Vacancies at the October 10, 2024 City Selection Committee and Sonoma County Mayors and Councilmembers Association Meeting.

**EXECUTIVE SUMMARY:**

The Sonoma County Mayors’ and Councilmembers’ Association Board of Directors and the City Selection Committee is a collaboration of all Sonoma County cities with a goal of creating a united front to represent the strongest voice possible in support of city interests. The City Selection Committee and the Board of Directors for the Sonoma County Mayors’ and Councilmembers’ Association and the General Membership conducts meetings bi-monthly. On October 10, 2024, the City Selection Committee and Mayors and Councilmembers Board of Directors will make appointments to upcoming vacancies on various committees.

The Board of Directors of the Association shall be comprised of the Mayors of the member cities and the officers of the Association. The officers of the Association shall have no vote unless they are Mayors. In the event a Mayor is unable to attend a meeting of the Board of Directors, he/she shall designate another member, who must be a regular member of the Association, to serve as the representative, by letter delivered to the Secretary of the Association at the time of such meeting or prior thereto. In lieu of a letter being provided prior to each meeting, cities may instead provide a letter to the Chair City at the beginning of each term designating the approved alternates for their city. By such a letter, a Mayor may designate another councilperson to serve as his/her representative on all occasions when the Mayor is absent, or only for a particular meeting or meetings. The representative shall enjoy the same voting privilege during the Board of Directors’ meeting as would the Mayor he/she represents. In the absence of such a letter, no one shall be entitled to act as the representative of a Mayor. If there are no letters of interest, the by-laws of the Sonoma County Mayors’ and Councilmembers’ Association allows for nominations from the floor at the meeting.

At the January 16, 2024 City Council meeting, the City Council approved the Designated Voting Delegate and Alternate(s) to Vote in the Mayor's Absence for the 2024 Sonoma County Mayors and Councilmembers City Selection Committee Meetings and Sonoma County Mayors and Councilmembers Board and General Membership Association Meetings in the order as listed below:

1. Mayor Rich
2. Vice Mayor Zollman
3. Councilmember Hinton
4. Councilmember Maurer
5. Councilmember McLewis

A letter was submitted to the Chair City indicating the Designated Voting Delegates in accordance with the by laws for the Sonoma County Mayors and Councilmembers Association.

The remaining 2024 meeting is as follows: October 10, 2024 City of Rohnert Park

**BACKGROUND AND DISCUSSION:**

The City Selection Committee and the Mayors and Councilmembers Association, which includes all the Sonoma-County cities, fills vacancies on various local or regional Boards or Commissions when the terms of office expire or upon resignation. The Chair of the City Selection and Mayor and Councilmembers Association requested letters of interest for the Committee openings listed below for the Measure O Committee. Letter(s) of interest submitted and attached to this report.

**City Selection Committee:**

The call for letters of interest for the Measure O Citizens Oversight Committee came to a close on August 15th. Attached are the four letters received. It is recommended that the Council review the letters and provide the Mayor with direction for voting at the upcoming Mayors' and Councilmembers' Association - City Selection Committee meeting on October 10th, 2024.

**Measure O Citizens Oversight Committee** – 2 seats (to fill expiring terms of Mayor Kevin McDonnell of Petaluma and Vice Mayor Ben Ford of Cotati. 3 year term starting in December.

<b>Measure “O” Oversight Committee</b>	3-year term	Kevin McDonnell, Petaluma	6/10/2021	June 2024
		Ben Ford, Cotati	6/10/2021	June 2024

Letters Received: (Names are listed in alphabetical order of City only and not in order of preference).

Ben Ford	Cotati
Kevin McDonnell	Petaluma
Gerard Giudice	Rohnert Park
Stephen Zollman	Sebastopol

**Staff Analysis:**

There is no staff analysis for this item. City Council should discuss letters of interest and provide direction.

**COMMUNITY OUTREACH:**

This item has been noticed in accordance with the Ralph M. Brown Act and was available for public viewing and review at least 72 hours prior to schedule meeting date. The City has also used social media to promote and advertise the City Council Meeting Agenda Items.

**FISCAL IMPACT:** There is no fiscal impact associated with providing direction to the Mayor or Voting Representative.

**RESTATED RECOMMENDATION:**

That the City Council Provide Direction to the Mayor or Voting Representative for Voting at the City Selection Committee Meeting and the Mayors and Councilmembers Board of Directors Meeting of October 10, 2024. It is also recommended that if late nominations are received, that the City Council direct the Mayor or Designated Voting Representative to:

1. Have the authority to vote on these late nominations or recommendations at the City Selection Committee and Sonoma County Mayors and Councilmembers Board of Directors Association Meetings; or
2. Abstain from Vote; or
3. Direct that late nominations be returned to all Cities for review and recommendation to voting designate/alternates.

**CITY COUNCIL OPTIONS:**

There are no options as the Council has appointed voting representatives for these meetings to vote on items associated with the City Selection, Board and General Membership meetings.

**ATTACHMENTS:**

Letters of Interest:

- Ben Ford Cotati
- Kevin McDonnell Petaluma
- Gerard Giudice Rohnert Park
- Stephen Zollman Sebastopol

APPROVALS:

Department Head Approval: Approval Date: 9-19-2024

CEQA Determination (Planning): Approval Date: 9-19-2024

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guidelines.

Administrative Services (Financial): Approval Date: 9-19-2024

Costs authorized in City Approved Budget:  Yes  No  N/A

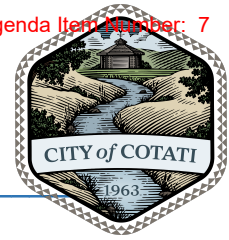
Account Code (if applicable)

City Attorney Approval Approval Date: N/A

City Manager Approval: Approval Date: 9-19-2024

# City of Cotati

Sonoma County, California



12 August 2024

To: City Selection Committee  
Sonoma County Mayors and Councilmembers Association

In Care of: Clerk of the Board  
County of Sonoma, Board of Supervisors  
575 Administration Drive, 100A, Santa Rosa, CA 95403  
Attn: Michelle Norman [Michelle.Norman@sonoma-county.org](mailto:Michelle.Norman@sonoma-county.org)  
Kyreen Gonzalez [Kyreen.Gonzalez@sonoma-county.org](mailto:Kyreen.Gonzalez@sonoma-county.org)

Copy To: Lauren Berges, MCA Clerk [scmcaclerk@gmail.com](mailto:scmcaclerk@gmail.com)

Dear Colleagues:

I am happy to submit my name for reappointment to the Measure O Oversight Committee appointee. I have been representing the Cities on the Committee since its inception in 2021.

The Oversight Committee is not a decision-making body, nor does it have authority to direct county staff. Its role is to annually review revenue and expenditures from the Measure O transaction and use tax, and report its findings to the Board of Supervisors. This important function helps ensure that Measure O's implementation matches the intent of the 68% of county voters who voted "yes." In the last few years, this has sometimes meant making it clear to county staff that accumulating fund balances is *not* in accordance with the will of the voters.

Even without decision-making authority, the Committee plays an important role in ensuring that Measure O revenue is expended in ways that benefit *all* county residents' mental health needs (including those that live in incorporated areas), again matching the intent of the original language. As the County Health Department goes through a leadership change, my history with the Committee since the beginning might prove helpful.

I am comfortable with the kind of detailed budget work that the appointment entails.

I would be happy to answer any questions or to discuss further—feel free to contact me at [bford@cotaticity.org](mailto:bford@cotaticity.org) or 707-228-0685.

I appreciate your consideration.

Sincerely,

Ben Ford  
Cotati City Council



# CITY OF PETALUMA

POST OFFICE BOX 61  
PETALUMA, CA 94953-0061

**Kevin McDonnell**  
*Mayor/ Alcalde*

City Selection Committee Assignments

Deputy Clerk of the Board  
County of Sonoma, Board of Supervisors  
575 Administration Dr, Room 100A  
Santa Rosa, CA 95403

Attn: Michelle Norman [Michelle.Norman@sonoma-county.org](mailto:Michelle.Norman@sonoma-county.org) and Kyreen Gonzalez  
[Kyreen.Gonzalez@sonoma-county.org](mailto:Kyreen.Gonzalez@sonoma-county.org)

Cc: Lauren Berges, [scmcaclerk@gmail.com](mailto:scmcaclerk@gmail.com)

Re: Appointment to the Sonoma County Measure O Oversight Committee

To the Board,

I would appreciate your consideration for appointment to the Sonoma County Measure O Oversight

I have been a member of the Committee for the past two years and have learned so much about the Mental Health needs in the County and the ways that Measure O is addressing the needs.

I feel that my efforts and the value of the Oversight Committee are instrumental in keeping the public voice engaged with the staff and Board's work.

I have a strong interest in seeing that the Measure's funds are used wisely and being used conforming with the Measure's mission.

Thanks for considering me.

Kevin McDonnell  
Mayor, City of Petaluma

*Petaluma City Hall  
11 English Street  
Petaluma, CA 94952*

*Phone (707) 778-4345  
Message Phone (707) 778-4525*

*E-Mail  
[kmcdonnell@cityofpetaluma.org](mailto:kmcdonnell@cityofpetaluma.org)*

July 9, 2024



**City Council**

Susan Hollingsworth Adams  
Mayor

Gerard Giudice  
Vice Mayor

Jackie Elward  
Samantha Rodriguez  
Emily Sanborn  
Councilmembers

Marcela Piedra  
City Manager

Michelle Marchetta Kenyon  
City Attorney

Lee Burdick  
Assistant City Attorney

Cindy Bagley  
Director of Community Services

Jamie Cannon  
Director of Human Resources

Vanessa Garrett  
Director of Public Works

Alicia Giudice  
Director of  
Development Services

Sylvia Lopez Cuevas  
City Clerk

Tim Mattos  
Public Safety Director

Betsy Howze  
Acting Finance Director

Clerk of the Board  
County of Sonoma, Board of Supervisors  
575 Administration Dr, Room 100A  
Santa Rosa, CA 95403

Attn: Michelle Norman [Michelle.Norman@sonoma-county.org](mailto:Michelle.Norman@sonoma-county.org) &  
Karen Gonzalez [Kyreen.Gonzalez@sonoma-county.org](mailto:Kyreen.Gonzalez@sonoma-county.org)

**Re: Measure O Citizens Oversight Committee Letter of Interest**

Dear City Selection Committee,

I am writing to respectfully request your support for the appointment to the Measure O Citizens Oversight Committee. My proactive representation makes me a strong advocate for our county. We must continue to work to ensure transparency and fiscal accountability.

Since 2020, I have been the Mayor, Vice Mayor, and Councilmember on the Rohnert Park City Council. For many years, I have served as a Director for the Sonoma County Transportation Authority/Regional Climate Protection Authority, and in 2022, I was appointed as Director for the Golden Gate Bridge, Highway & Transportation District Board. I believe the combination of my experiences will bring a unique perspective as member of the Measure O Citizens Oversight Committee.

Thank you for your consideration of my request for an appointment to the Measure O Citizens Oversight Committee. Please feel free to contact me should you have any questions at (707) 899-3087, or by email at [ggiudice@rpcity.org](mailto:ggiudice@rpcity.org). I appreciate your support.

Kind Regards,

Gerard Giudice  
Vice Mayor, City of Rohnert Park

Cc: Rohnert Park City Council  
Cc: Lauren Berges, [scmcaclerk@gmail.com](mailto:scmcaclerk@gmail.com)



**Stephen Zollman**  
Vice Mayor

**City of Sebastopol**  
7120 Bodega Avenue  
Sebastopol, CA 95472  
[www.cityofsebastopol.gov](http://www.cityofsebastopol.gov)

August 9, 2024

City Selection Committee  
Clerk of the Board  
County of Sonoma, Board of Supervisors  
575 Administration Drive, Room 100A  
Santa Rosa, CA 95403  
Attn: Michelle Norman and Kyreen Gonzalez

Dear Ms. Norman and Ms. Gonzalez:

Having provided representation both in the San Francisco and Sonoma County Mental Health Systems, I am excited to be applying for a Measure O Citizens Oversight Committee position.

Having been a member of the Cal Cities Community Services Policy Committee this past year and its Revenue and Taxation Committee the prior year, I am familiar with the different mental health models used up and down the state. As an alternate to our county's Homeless Coalition I am familiar with how our county continues to distribute federal dollars.

I am excited to implement the following recommendations that Santa Rosa's Captain Cregan provided for us at our last Mayor's and Council Members dinner:

- Continuing discussions on the equitable sharing of County Wide Measure O funds with local jurisdictions
- Highlighting the need for additional beds and staffing at our crisis stabilization unit to avoid visits to local emergency rooms.

- Working towards a future of creating co-responder models of trained officers paired with a licensed clinician to respond to armed or violent encounters with those experiencing a mental health crisis
- Increase mental health and de-escalation training for our officers in your local police departments.
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I would be honored to receive your support to serve in this position.

Sincerely,

Stephen C. Zollman  
Sebastopol Vice Mayor  
szollman@cityofsebastopol.gov