

CITY OF SEBASTOPOL  
CITY COUNCIL  
AGENDA ITEM

**Meeting Date:** February 6, 2024

**To:** Honorable Mayor and City Councilmembers

**From:** Police Chief Ronald Nelson  
City Administration

**Subject:** Approval of Resolution authorizing the closure of Main Street during the 2024 Apple Blossom Parade, Saturday, April 27, 2024, the use of the South High Street Parking Lot for the Apple Blossom Festival and suspending section 201 of ordinance no. 696 during the 2024 Apple Blossom Festival, Saturday, April 27 and Sunday, April 28, 2024.  
Applicant: Sebastopol Area Chamber of Commerce, Myriah Volk, Executive Director

**Recommendation:** That the City Council Approve the Resolution

**Funding:** Currently Budgeted:  Yes  No  Not Applicable  
Account Code: N/A

**INTRODUCTION/PURPOSE:**

This item is to request that the City Council Consider and Approve the Request from the Sebastopol Area Chamber of Commerce for Approval of Resolution authorizing the closure of Main Street during the 2024 Apple Blossom Parade, Saturday, April 27, 2024, the use of the South High Street Parking Lot for the Apple Blossom Festival and suspending section 201 of ordinance no. 696 during the 2024 Apple Blossom Festival, Saturday, April 27 and Sunday, April 28, 2024.

**BACKGROUND:**

Each year, the Chamber of Commerce requests from the City of Sebastopol approval for the closure of Main Street for the Apple Blossom Parade, the use of the South High Street Parking Lot for the Apple Blossom Festival, suspending section 201 of ordinance no. 696 during the Apple Blossom Festival and requests the Department of Transportation grant permission to hold a parade on Main Street, State Highway Route 116 (04-Son-116) between Healdsburg Avenue and Calder Avenue from 9:30 am to 1:00 pm on Saturday (day of the Parade).

**DISCUSSION:**

The Annual Apple Blossom Parade will be held on Saturday, April 27, 2024 and the Apple Blossom Festival will be held on Saturday, April 27 and Sunday, April 28, 2024. For these events, the Sebastopol Area Chamber of Commerce has requested permission for the following:

- Permission from the City Council to close Main Street to hold the parade on Saturday, April 27, 2024; The Chamber will be required to obtain a City Encroachment Permit from the Public Works Department and meet all City insurance requirements.
- Permission from the City Council to use the South High Street Parking Lot for the Apple Blossom Festival.





January 17, 2024

ATTN: Ron Nelson  
Sebastopol Chief of  
Police

Re: Apple Blossom Parade April 27, 2024

Dear Chief Nelson,

The Sebastopol Chamber of Commerce and Visitors Center does hereby request permission for the following items regarding the Apple Blossom Parade & Festival:

6. Permission to hold the parade on Saturday, April 27, 2024, on Main Street from 10am to 12 pm.
7. Permission to close High St between Willow St & Bodega Ave on April 27 & 28 from 10 am-6 pm

We will continue to work closely with City Hall, the Police, Fire and Public Works Departments. We will also provide the City with the insurance certificate naming the City of Sebastopol as additionally insured. If you have questions, please do not hesitate to call us at (707) 823-3032.

Thank you for your consideration of the above requests.

Sincerely,

Myriah Volk  
Executive Director

RESOLUTION NO. XXXX-2024

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SEBASTOPOL  
APPROVING THE CLOSURE OF MAIN STREET (STATE HIGHWAY 116) AND  
REQUESTING THAT THE STATE HIGHWAY BE CLOSED FOR A PARADE ON SATURDAY, APRIL 27, 2024 AND THE USE OF  
THE SOUTH HIGH STREET PARKING LOT FOR THE 2024 APPLE BLOSSOM FESTIVAL AND SUSPENDING SECTION 201 OF  
ORDINANCE NO. 696 DURING THE 2024 APPLE BLOSSOM FESTIVAL, SATURDAY, APRIL 27 AND SUNDAY, APRIL 28,  
2024

WHEREAS, the Sebastopol Area Chamber of Commerce has requested the Council to designate Saturday, April 27, 2024 for the Apple Blossom Parade and to procure necessary approval to allow a parade to be held and conducted on April 27, 2024, by said Chamber upon MAIN STREET (STATE HIGHWAY 116); and

WHEREAS, the Sebastopol Area Chamber of Commerce has requested that Main Street, between Healdsburg Avenue and Calder Avenue, be closed for the annual Apple Blossom Parade; and

WHEREAS, the Sebastopol Area Chamber of Commerce has requested the use of the South High Street parking lot for the Apple Blossom Festival; and

WHEREAS Section 201 of Ordinance 696 provides among other things, the suspension of street vendors / solicitation licensing during time of special events in the City of Sebastopol where the circumstances would otherwise result in a substantial increase in the use of City streets or other public facilities; and

WHEREAS, the City Council of the City of Sebastopol finds that that it is in best interest of the community and the city that the annual Apple Blossom Parade and Festival event proceed.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED AS FOLLOWS:

1. Sebastopol City Council grants permission to the Sebastopol Area Chamber of Commerce to hold and conduct a parade (Apple Blossom Parade) on Saturday, April 27, 2024; and
2. Sebastopol City Council requests the Department of Transportation grant permission to hold a parade on Main Street, State Highway Route 116 {04-Son-116} between Healdsburg Avenue and Calder Avenue from 10:00am to 1:00pm on Saturday, April 27, 2024; and
3. Sebastopol City Council grants permission to the Sebastopol Area Chamber of Commerce to use the South High Street parking lot for the Apple Blossom Festival, Saturday, April 27 and Sunday, April 28, 2024; and
4. The licensing of solicitors, street peddlers, and vendors shall be suspended on April 27 and 28, 2024, for the area designated as Exhibit A attached hereto and incorporated herein by reference, with the inclusion of the Jewell Avenue Island and that during the period of such suspension, such licenses shall not be issued by the City of Sebastopol. Such suspension shall not apply to sales or other activities directly pertaining to the Apple Blossom event itself, when sanctioned by the Sebastopol Chamber of Commerce; and
5. The Council does hereby order that the Sebastopol Area Chamber of Commerce work with the Sebastopol Police and Sebastopol Public Works Departments for control or detour of public traffic as may be necessary for the safe and expeditious movement of public traffic and for the safety of the participants in the parade; and
6. That certified copies of this resolution, together with other necessary transmittal documents, are directed to be forwarded to the Department of Transportation of the State of California.

IN COUNCIL DULY PASSED, APPROVED, and ADOPTED this 6th day of February, 2024.

VOTE:

Ayes:

Noes:

Abstain:

Absent:

APPROVED: \_\_\_\_\_  
Mayor Diana Gardner Rich

ATTEST: \_\_\_\_\_  
Mary Gourley, Assistant City Manager/City Clerk, MMC

APPROVED AS TO FORM: \_\_\_\_\_  
Larry McLaughlin, City Attorney