

**JAAAA**

Submitted to:  
City of Sebastopol  
Planning Department  
7120 Bodega Avenue  
Sebastopol, California  
95472



# Call for Artists Sebastopol South Entrance Public Art Project



# LETTER OF INTEREST

Dear City of Sebastopol Public Arts Committee:

JAAAA is pleased to submit this response to the Call for Artists Sebastopol South Entrance Public Art Project. Having a passion and track record for creating impactful installations and objects, we are confident in our ability to contribute significantly to this project.

With backgrounds in installation design and architecture, Andrew Atwood and Michelle Chang (together as JAAAA) are experienced in realizing projects in the public realm. The team met while teaching at UC Berkeley's College of Environmental Design, where Atwood is a tenured professor. Chang practices bi-coastally in California and Cambridge, where she teaches at Harvard's Graduate School of Design. We have consistently sought to fuse aesthetics and function to create work that is pragmatic but also resonates with community values.

We have completed projects at varying scales, from sculptural objects in galleries to temporary pavilions on historical sites to accessory-dwelling units to cultural centers. We are nimble designers with over fifteen years of experience balancing the demands of public and private clients, each with strict budgets and timelines. This diverse project range has given us a deep understanding of how aesthetic, material, cultural, and site dynamics are intertwined. Our interests in material and fabrication that were developed in practice and teaching have enhanced how we make things.

We are enthusiastic about your RFQ as an opportunity to contribute to the cultural identity of Sebastopol. Our process is rooted in a collaborative design between each other and stakeholders. Our team's strengths include:

1. **Project Management:** proficiency in managing built projects from conception to realization, and meeting timelines and budgets without compromising design values.
2. **Artistic Value:** a commitment to craft and exceeding design conventions to capture audiences' imagination.
3. **Sustainability:** an emphasis on developing means and methods to provide clients with low-maintenance, durable, and safe structures such that artworks have material and cultural longevity.

Thank you for your time and consideration. We look forward to contributing to Sebastopol's existing artistic landscape by fabricating a distinctive and meaningful public art sculpture. If you require any further information or clarifications, please get in touch with us by email or phone.

Sincerely,

Andrew Atwood, RA  
Michelle Chang  
JAAAA

# NAME



Schematic site perspective, as seen from Joe Rodota Trail, looking southwest  
Inset: Perspective, as seen from Petaluma Ave, looking south.

Like the famous Sebastopol apple trees, “NAME” is paradoxically both rooted in the terroir and released from it. Its panels seemingly levitate but are grounded in footings.

The sculpture frames an undefined space at the trail’s entrance. The running clubs, cub scouts, scavenger hunters, daytime speed walkers, and weekend cyclists gain a sense of arrival to Sebastopol. Thick panels made of wood, foam, and metal act as acoustic buffers to Petaluma Road’s street noise and traffic, allowing for a moment of quiet reflection before entering the city.

The sculpture is **site specific**. Four panels in a semi-reflective finish give presence to an overlooked area. Each panel is clad in metal to ensure that the installation can withstand natural and manmade damage.

The artwork is **environmentally sensitive**. The sculpture touches down on two points and a line in the site’s center. Wood construction ensures that the artwork will be affordable and light, and structural engineering ensures that the project will be safe.

## ART DESCRIPTION/DEPICTION



Paper model image showing wood framing beneath exterior sheathing



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The sculpture has **multiple meanings**. First, it represents Sebastopol's landscape. The artwork's materiality softly reflects the environment's colors, and its flatness renders the trees as shadows. Second, it represents Sebastopol's history. The sculpture's triangular joints are a common motif in Indigenous Pomo weaving. Alone, the triangles symbolize arrowheads, and when combined, create many meanings like "pine tree" and "going around and meeting."

The sculpture is **low maintenance and long lasting**. As architects, we are trained to build durable and safe structures. The chosen materials are engineered to resist weathering.



1. S.A. Barrett, *Pomo Indian Basketry*
2. Grace Blair DePue Collection; 1-70993

# INSTALLATION SCHEDULE

Timeline for fabrication and installation	Site Inspection and survey	0.5 day
	Site preparation and material laydown	1 day
	Sculpture fabrication	
	Foundation	3 days
	Framing	1 week
	Sheathing	1 week
	Site cleaning	0.5 day
	Total time	3 weeks

# BUDGET

Artist Fees	\$2,000 for Artists \$1,000 for Structural Engineer (work colleague)
Materials, Equipment, and Production	\$7,000
Studio Fees	n/a
Transportation of finished artwork to site	n/a
Installation costs	\$13,000 for Construction Labor
Lighting	\$200
Insurance	\$100
Taxes	\$100
Documentation	\$1,000
Total Budget	\$24,400

# RESUME

**Chang, Michelle**  
**JaJa**

## Current Employment

Principal, JaJa Co, 717 Atlantic Ave., #5C, Boston, MA 02111,  
Assistant Professor of Architecture, Harvard University, Graduate School of Design

## Employment History

2019 – Harvard University, Graduate School of Design, Assistant Professor of Architecture  
2017 2018 Rice University, School of Architecture, Assistant Professor of Architecture  
2015 2017 Rice University, School of Architecture, Wortham Fellow  
2014 2015 Ogrydziak Prillinger Architects, Designer  
2014 – JaJa Co, Principal (sole proprietor)  
2013 2015 Department of Architecture (DoA, LLC), Director  
2012 2015 University of California, Berkeley, College of Environmental Design, Lecturer  
2012 2014 California College of the Arts, Architecture Department, Senior Lecturer  
2012 SFMOMA, Architecture + Design Department, Curatorial Intern  
2009 2010 Northeastern University, School of Architecture, Lecturer  
2010 2012 Skidmore, Owings, & Merrill, LLP, Designer  
2009 2010 Preston Scott Cohen, Inc., Designer  
2007 MOS, Designer

## Education & Fellowships

2024 Headlands Center for the Arts Residency (confidential until February 2024)  
2020 Richard Rogers Fellowship  
2019 Autodesk BuildSpace Residency at Technology Center Boston  
2015 2017 Rice Architecture Wortham Fellowship  
2009 The MacDowell Colony Residency  
Harvard University, Graduate School of Design, Master of Architecture  
2005 Johns Hopkins University, Bachelor of Arts, International Relations, French Minor

## Honors, Awards, Grants

2022 AIA SF 2022 Unbuilt Design Merit Award for Small Infrastructures exhibition, with Sidell Pakravan  
2021 Joint Center for Housing Studies of Harvard University, Grant for Small Infrastructures  
Fulbright Schuman Award, First Alternate  
2020 Graham Foundation grantee (with Materials & Applications)  
2019 Materials & Applications, Staging Construction design competition, First Prize  
2018 The Architectural League of New York, Architectural League Prize  
2017 Shinkenchiku Residential Competition Third Prize, with Ajay Manthripragada (Jury: Go Hasegawa)

## Exhibitions

2022 2023 "Small Infrastructures," co-curator with Rudabeh Pakravan; UC Berkeley, College of Environmental Design, February 2022; San Francisco Bay Area Planning and Urban Research Association (SPUR), December 8 - February 28, 2023; Helms Bakery District, Los Angeles, March 30 - April 2, 2023  
2020 "DRAWING IM/PROPER," University of Colorado Denver, College of Architecture and Planning, March  
"Fulfilled," Ohio State University, Knowlton School of Architecture, February 10 - February 27  
"Scoring, Building," Mackey Apartments Los Angeles and Materials & Applications, January 18 - February 29  
2019 "A Hole in the Wall," Harvard University, Graduate School of Design, September 3 - October 20



- 2018 "Decoys and Depictions: Images of the Digital," Washington University St. Louis, Des Lee Gallery, October 4 – November 16
- 2018 "Hat to Home," "Noise," and "A, B 1:2," Inscriptions, Harvard GSD, January 11 – March 11
- 2017 "Deep Color," Chicago Architecture Biennial, September 16, 2017 – January 7
- 2017 "Small Picture," Souvenirs: New York Icons, Storefront for Art and Architecture, September 16th – December 9th
- "Noise, pt. III," Support, Arnold and Sheila Aronson Gallery, June 27 – July 31
- "A,B 1:2," solo installation, Rice University School of Architecture, August 26 – September 2
- 2016 "Triptych," solo installation, Lawndale Art Center, Houston, May 6 – June 11
- 2014 "TBD," animation, Museum of Contemporary Art, Toronto, September 6 – October 26, 2014
- 2009 "Buckminster Fuller: Starting with the Universe," animation, Whitney Museum of American Art, New York, June 26 – September 21, 2009, Museum of Contemporary Art, Chicago, March 14 – June 21

### Practice

#### JaJa Co.

- 2023 Dune House. Sturgeon Bay Shores, MI
- Gloucester House. Gloucester, MA
- 2022 Garage – Shed. Chesapeake, VA
- Half-Story. Newton, MA
- 2020 Studio – Gallery. Chesapeake, VA
- Urban Imaginaries. USA
- Millefeuille. Houston, TX
- Scoring, Building. Los Angeles, CA
- 2019 A Hole in the Wall. Cambridge, MA
- 2018 Deep Color. Chicago, IL
- 2017 Noise. NY, NY
- 2016 A,B 1:2. Houston, TX
- Triptych. Houston, TX

#### Department of Architecture

- 2015 "A Planned Disappearance of," PROXY, San Francisco, CA (installation design and curation)
- 2013 "Lost in Translation," MKThink, San Francisco, CA (installation design and curation)

#### Ogrydziak Prillinger Architects

- 2014 2015 Menashe Residence. San Francisco, CA
- Shapeshifter animation. San Francisco, CA

#### SFMOMA, Architecture + Design Department

- 2012 "Lebbeus Woods, Architect"

#### Skidmore, Owings & Merrill New York

- 2012 Cultural Center, Kuwait University Administrative Facilities (lead designer). Kuwait City, Kuwait
- Kuwait University Administrative Facilities programming research and design for mosque, library, convocation center, office building, convention center, and cultural center. Kuwait City, Kuwait
- JingJin New Blue City masterplan. JingJin, China
- China World Trade Port, Dongba, Beijing masterplan
- 2011 Kuwait University Student Athletic Facilities. Kuwait City, Kuwait
- Hudson Bay Company. Toronto, Canada
- 2010 GEMS School. NY, NY

### Languages

Mandarin (native), French (conversational)

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# RESUME

## ANDREW ATWOOD



### Education

2003-2007	HARVARD UNIVERSITY GRADUATE SCHOOL OF DESIGN Master of Architecture	CAMBRIDGE, MA
1994-1998	UNIVERSITY OF RICHMOND Bachelor of Arts	RICHMOND, VA

### Academic Experience

2013-Present	UC BERKELEY COLLEGE OF ENVIRONMENTAL DESIGN Associate Dean of Undergraduate Studies (2023-) Associate Professor of Architecture (2019- ) Assistant Professor of Architecture (2013-2019)	BERKELEY, CA
2011-2013	SOUTHERN CALIFORNIA INSTITUTE OF ARCHITECTURE Full Time Faculty	LOS ANGELES, CA
2010-2011	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF ARCHITECTURE Adjunct Assistant Professor and Coordinator of Advanced Fabrication Technologies	LOS ANGELES, CA
2009-2010	UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF ARCHITECTURE Lecturer	LOS ANGELES, CA

### Professional Experience

2011-Present	FIRST OFFICE Principal - Projects include Conceptual and Schematic Design for Pinterest office tenant improvement in San Francisco, CA; Design and Construction of a Temporary Screening Room for the MAK Center in Los Angeles, CA; Exhibition Design including A+D Museum and Yale Gallery; and residential projects in California, Kentucky, and Virginia; - Exhibitions at the Oslo Architecture Triennale, Graham Foundation in Chicago; Architectural League of NY, A+D Museum in Los Angeles, and the Chicago Architecture Biennial	LOS ANGELES, CA
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**Licensure**

1/2020 LICENSED ARCHITECT, STATE OF CALIFORNIA, LICENSE NUMBER: C 38436  
 -Completed Architects Experience Program (AXP)  
 -Passed 6 Sections of the Architecture Registration Exam (ARE)  
 -Passed the California Supplemental Exam (CSE)

**Buildings**

2023-	MV ADDU Renovation of an Existing 1000 SqFt house, 900 SqFt Addition, 500 SqFt ADU (In Schematic Design)	MAR VISTA, CA
2023-	SC ADD Renovation of an Existing 1800 SqFt house and 500 SqFt Addition (In Permitting)	STUDIO CITY, CA
2022	SIA ADU Speculative project about budget and small dwelling design and construction	LOS ANGELES, CA
2020-	FIV ADUs Five ADU's for the Los Angeles Pre-Approved ADU, Pilot Program. One of 10 firms selected to develop pre-approved Accessory Dwelling Units by the Design Office of the Mayor of Los Angeles.	LOS ANGELES, CA
2020-	LA ADD Gut Renovation of an Existing 2400 SqFt house and 600 SqFt Addition (Under Construction)	LOS ANGELES, CA
2019-2022	ENC ADU New 1200 SqFt house outside of San Diego CA (Completed)	ENCINITAS, CA
2018	B BACKGROUND Entirely new and bespoke exhibition design for The Drawing Show, curated by Dora Epstein-Jones, installed at the Yale School of Architecture in New Haven, CT, in 2018.	NEW HAVEN, CT
2017	ARTIST'S STUDIO New building addition in Charlottesville, Virginia.	CHARLOTTESVILLE, VA
2016	A BACKGROUND Exhibition design for The Drawing Show, curated by Dora Epstein-Jones, designed and built at the Architecture + Design Museum in Los Angeles, CA.	LOS ANGELES, CA

# IMAGES OF PAST WORK

1



Michelle Chang, "Garage—Shed," wood and corrugated metal, 18' x 16' x 16', 2022, Tidewater, VA; Commissioned by private client, \$35,000

2



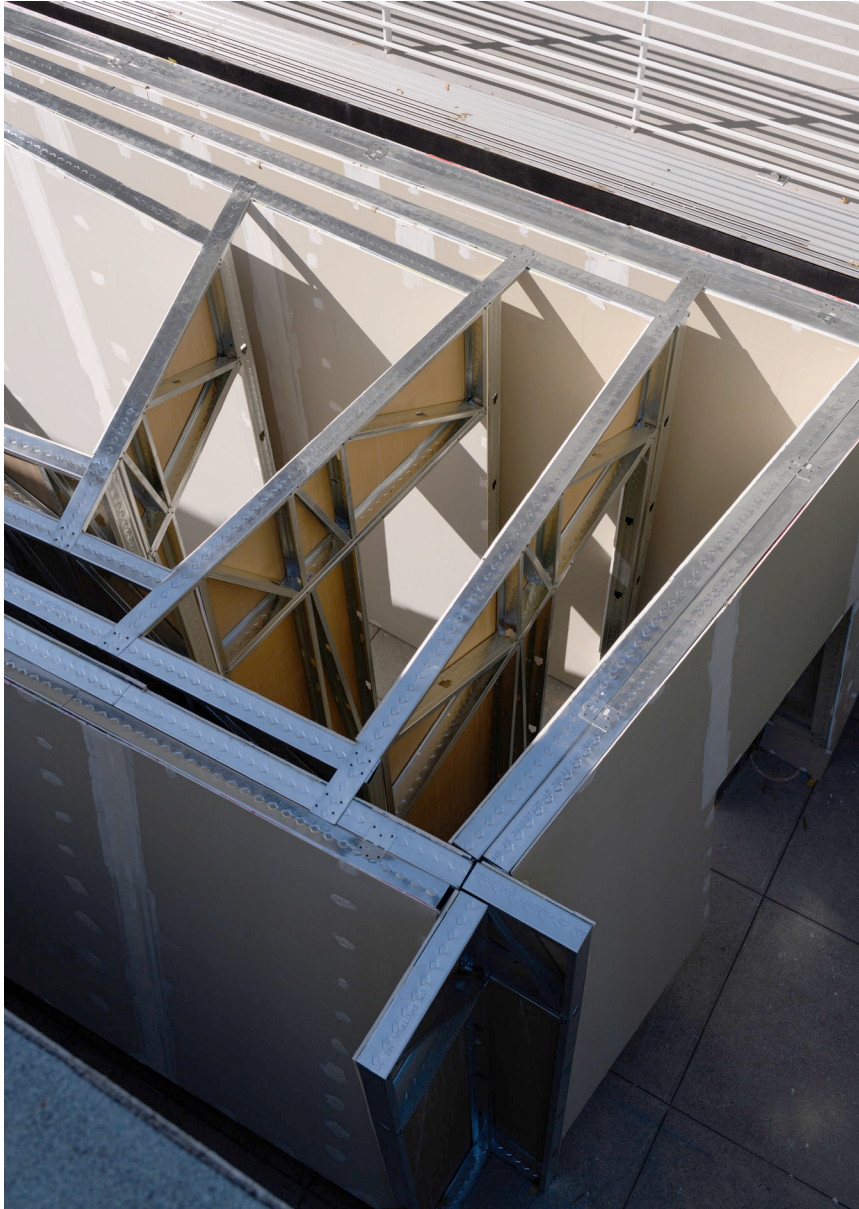
Michelle Chang, "A, B 1:2," wood and plasterboard, 16' x 16' x 16', 2017, Houston, TX; Commissioned by Rice Architecture, \$5,000

3



Michelle Chang, "Scoring, Building," metal and plasterboard, 8' x 24' x 10', 2022, Los Angeles, CA; Commissioned by Materials & Applications, \$35,000 including programming

4



Michelle Chang, "Scoring, Building," metal and plasterboard, 8' x 24' x 10', 2022, Los Angeles, CA; Commissioned by Materials & Applications, \$35,000 including programming



Michelle Chang, "Triptych," wood and plasterboard, 3' x 22' x 8', 2017, Houston, TX; Commissioned by Lawndale Art Center, \$5,000





Michelle Chang, "A, B 1:2," wood and plasterboard, 42' x 12' x 5', 2018, Houston, TX; Commissioned by Rice Architecture, \$5,000



Andrew Atwood, "Bauer Wurster Lobby," wood, homasote, 2024, Berkeley, CA; Commissioned by UC Berkeley, CA, \$50,000



Andrew Atwood, "B Background," wood and paint, 2018, New Haven, CT; Commissioned by Yale School of Architecture, \$25,000.



Andrew Atwood, "Studio for Art," wood and copper, 2016, Charlottesville, VA; Commissioned by Undisclosed Client, \$250,000



Andrew Atwood, "Paranormal Panorama," wood and plasterboard, 2013, Los Angeles, CA; Commissioned by MAK Center for Arts, \$15,000.