

City of Sebastopol Proposal
Letter of Interest
South Entry Sculpture Proposal

December 27, 2023

Dear Nzuzi,

Please consider this site-specific public art sculpture proposal at the trailhead of Joe Rodota Trail.

Process and description:

The working title for the sculpture is called, "Creative Point, An Homage to Joe Rodota." It is made from Corten steel, 19' 8" x 24" x 4", and weighs about 700 lbs. The walls are welded, 11-gauge steel that is 1/8" thickness, the perfect thickness for the height and weight of the tower. It was just completed this month, December 2023. (Please see attached images)

Corten steel is the most durable of all steel types because the oxidation protects the steel, so it needs little or no care. It is so durable that many bridges are now made from Corten. It may be coated with a non-graffiti sealer, or potential graffiti can be sanded off and the natural oxidation (patina) process will take over so graffiti will have little negative effect on the sculpture over time.

The sculpture was built in my studio in Van Nuys, CA on speculation, specifically for a future public art project.

Sincerely yours,

Charles Sherman

Sebastopol Concept

"Creative Point, An Homage to Joe Rodota." is a Miracle Tower. I call the sculpture a Miracle Tower because it gives me the sense of the miracle of flight and elevation. Each side is a triangle, so it is technically a pyramid and has pyramid energy. Pyramid energy is strength and balance. The sculpture is 20' tall but only 4" at the bottom so it is perfectly balanced. Pyramid energy goes from the core of the earth to the heavens. It is emotionally and spiritually uplifting.

The verticality of the sculpture has a sentry like, male protective energy but the surface is organic and female, It is the perfect balance of the cosmological concept of male and female, yin and yang and every sexual orientation in between.

"Creative Point, An Homage to Joe Rodota" can be a landmark and symbol of the burgeoning economic and creative hub of Sebastopol and west Sonoma County. It is the perfect sculpture in the perfect location for the trailhead of Joe Rodota Trail.

People of all races, religions, and creeds, will relate to this tower's culturally unifying elegance, stability, and most important, beauty.

(Please see superimposed images below)



South Entry of the Joe Rodota Trail (Sebastopol, CA)



South Entry of the Joe Rodota Trail (Sebastopol, CA)

Proposal Timeline

"Creative Point, An Homage to Joe Rodota." Is finished and it is looking forward to a new home. We are awaiting instructions for a more detailed timeline.

Budget

These are estimated costs.

I.e, not sure if I would remunerate city to construct concrete slab or if I would manage and finance the project myself. Exact costs could easily be determined if I was chosen as a finalist. The sculpture is finished.

Design fees: Computer generated art.	\$360.
Structural engineering.	\$1500
Materials and production costs includes steel, cutting Steel, welding and grinding material, labor and finishing products	\$10,000
Studio fees: This is my home studio, so the cost is amortized. along with all the other projects I am working on.	\$2000
Rental equipment. We had to rent a crane to lift the sculpture and balance it perfectly.	\$600
Utilities: This is my home studio, so the cost is amortized along with all the other projects I am working on.	\$200
Design Fees: I believe these would be under the heading of artists fees because I designed it.	NA
Transportation: Delivering sculpture to pad	\$1500
Lighting Costs, installation of lights	\$2000.
Installation: This includes construction of concrete slab, delivering and unloading and standing sculpture and installing anchor bolts.	\$4000
Insurance: I am insured for up to \$2,000,000 Liability.	\$1200
Taxes: The only I can think of that I was taxed on was crane rental, approximately 10%	\$60
Documentation: Full documentation will be supplied with exact Details of what is needed If I am one of the finalists.	
Total fees	\$22,920
Artist Fee	\$1580
Total budget	\$25,000

Resume

Sherman, Charles

In 1981 I committed myself to a life of art. For the next 25 years I was developing myself as an artist, studying art history, the old masters and modern and contemporary art. I was reading books and magazines on the subject, traveling to museums in America and Europe, going to drawing workshops three times a week, and joining and being active in as many arts organizations as possible.

During that time, I reinvented myself a hundred times constantly searching for my creative voice. I was confronted with relentless creative obstacles and failure after failure. Not one person believed that I would succeed as a professional artist except me. I knew that persistence and love for the process and the hope of eventual success would keep me moving forward. I knew that being an artist wasn't something that I would try for five or ten years. Being an artist is a lifetime commitment. I never gave up and believed in myself. I will never retire because I love the work I do.

In 2005 I finally found my creative voice. One of my sculptures sold in a group show at a Lois Lambert Gallery in Santa Monica for \$5400. I asked her if she would give me a show and told me I wasn't ready. In my experience, this was a typical response, so I moved on and started exhibiting my work at art fairs, festivals, galleries museums, online and through word of mouth.

For the past 18 years I have been successful been doing the work I love as a professional sculptor. I am a team player and easy to work with.

Rather than me writing a professional resume, a Wikipedia page has been written about my accomplishments in the art world that is more credible than what I could write. Please visit: [https://en.wikipedia.org/wiki/Charles_Sherman_\(artist\)](https://en.wikipedia.org/wiki/Charles_Sherman_(artist))

The following sculptures are public art commissions and revolving art awards:



2023 City of Pasadena Rotating Art Award. This is an \$8000 rental agreement for two years. Contact: Corey Dunlap, Public Art Coordinator, cdunlap@cityofpasadena.net
Sherman, Charles "Rising Avatar" Corten steel, 10' x 4', rotating art \$8000 rental over two years.



2023 City of La Quinta purchase award. At the March 2023 La Quinta Celebration of Art Festival, I won the \$6000 purchase award. The sculpture was installed in the park where the festival is located. Contact information: Jon McMillen, City Manager, (760) 777-7030.

Sherman, Charles, "La Quinta's Harmony" patinated stainless steel, 10' x 36 x 36", 2023. I do not have a picture of the installed sculpture, but it looks like this:



2018 At the Beverly Hills art Festival I won the Mayor's Choice Award. He chose my "Love Letters" sculpture that was installed in front of the Department of Public Works on Foothill Dr.

Sherman, Charles, "Love Letters" 40" x 85" x 12" ceramic with mixed patinas, 2018. Contact, Brandy Scott bscott@beverlyhills.org



2012 At the Fountain Hills Great Fair, AZ, I won the Mayor's Purchase Award and the town installed "Serenity" overlooking the fountain of Fountain Hills

Sherman, Charles "Serenity", ceramic with patinas, 40" x 40" x 12". 2012. This was a \$3000 sale. Please contact, Kimberly Wickland, Public Art Coordinator kwickland@fountainhillsaz.gov



2012 Palm Desert, El Paseo rotating Art Award, “Infinite Sun of Coachella Valley” was installed for two years in the median on El Paseo Dr. for two years as a revolving art project. They chose my sculpture as the one at the entrance. This was a \$2000 award. Contact Debbie Thompson, dthompson@palmdesert.gov