### **RE: Letter of Interest, Sebastopol South Entrance Call for Public Art**

Dear Selection Panel,

Thank you for considering my application for the Sebastopol South Entrance Call for Public Art. I am a direct-metal sculptor based in Redlands, California with more than ten years of monumental sculpture fabrication experience. A review of my application will demonstrate that I am well-suited for the call and meet all the required and preferred qualifications. I design and fabricate metal sculpture as a way of relaying important stories about human culture to the public. As a former archaeologist, I have focused the direction of my artistic portfolio, thus far, on themes that explore the confluence of history and human experience. Public art keeps history alive and accessible for all and gives us perspective on current and past cultural events. This is what motivates me to create public art. If selected for this call, I would design a sculpture that has broad appeal and promotes positivity, while at the same time sparking productive dialogue and discussions, which are the building blocks of strong communities.

My approach to and experience with site-specific art is well exemplified by two recent permanent monuments I designed and fabricated for the Jefferson City, Missouri, Dept. of Parks and Recreation in 2021 and 2022. Both sculptures were developed in response to a call for art for a new sculpture trail designed to educate visitors about "The Foot" district, a once-vibrant, African American neighborhood in the city's downtown that was decimated by government urban renewal projects in the 1960s. I approached the design for this park from a vantage that honored and respected the neighborhood residents, acknowledged challenges of the past, and looked to the future. I spent considerable time reading and analyzing the history of the neighborhood and accounts and experiences provided by African American residents of the district. There is a persistent theme in the resident's accounts—the impact of segregation and racism on the community. The sculptures, titled *Adjacent* and *Safe Haven* respectively, provide commentary on segregated co-existence and the different lives of black and white people living near one another, yet worlds apart.

In addition to working full time as a sculptor, I grew up in Sonoma County, and spent my formative years living in, and exploring as many of the backroads, and state parks as I could. I am also a recreational cyclist and lifelong bicycle commuter who appreciates a dedicated riding area where the scenery is beautiful, and cars are not a worry. Being able to contribute a piece of art to such an important trail as the Joe Rodota rail-to-trail would be amazing for me.

In summary, I am excited by the prospect of designing and fabricating a piece of public art for the Sebastopol South Entrance Public Art project. My experiences provide me with an extensive skill set, from creative design though production, installation, and long-term maintenance of public art. Additionally, my past experiences serving diverse clients, including municipal agencies, non-profits, and private collectors demonstrate that I am prepared to bring a culturally relevant design concept forward through all phases of a project, while also meeting contractual obligations and deadlines.

Sincerely,

Chad La Fever La Fever Bronze, LLC

### RE: Art Proposal Description, Sebastopol South Entrance Public Art Project

In response to this call for art, I am proposing an abstract human form, standing 8 ft tall. This abstract human figure will be holding high above its head a large 12" wide bronze apple, patinated to resemble the Gravenstein apple. The sculpture titled; *El Centro* will symbolize the importance of the Gravenstein apple as one of the principal building blocks of Sebastopol. The figure will be powder coated in a bright yellow. This refreshing color will help the sculpture stand out amidst the greens of winter, and the brown background of summer and will provide a happy surprise for people entering or exiting the trail in downtown Sebastopol.

*El Centro* will be fabricated from 1/8" mild steel plate and will have an integrated framework inside to lend structural support. Exterior mounting tabs will provide an easy way to secure the sculpture to a small concrete base. The finish of the sculpture will consist of a yellow powder coat. Powder coating is an extremely durable finish and ideal for sculptures installed in exterior locations, or heavily used public areas. The apple will be patinated and coated with a clear coat. Each finish will require minimal maintenance over the life of the sculpture. The proposed sculpture is intended to be installed in the V-shaped area between the formal paved trail, and the foot trail entrance on the other side of the vegetated V-shaped area. Finally, the sculpture will be anchored by 3/8" metal tabs to a 24" by 24" concrete pad.



Figure A. La Fever, Chad P. *El Centro*, concept proposal illustration, oblique view.



Figure B. La Fever, Chad P. El Centro concept proposal illustration, front view.

La Fever, Chad La Fever Bronze, LLC

### RE: Sebastopol South Entrance Public Art Project, Fabrication and Installation Timeline

## **Projected timeline:**

Anticipated contract award: May, 2024

Anticipated fabrication timeline : June-August, 2024

Anticipated Installation: Early September, 2024

La Fever, Chad P. La Fever Bronze, LLC

# RE: Proposed Budget, City of Sebastopol, CA South Entrance Public Art Project

Description:	Amount:
<ul> <li>A. Design and Artist Fees</li> <li>a. Artist Fees</li> <li>b. Design Fees</li> <li>c. Structural Engineer:</li> </ul>	<b>\$ 6,000</b> \$ 3,000 \$ 1,000 \$ 2,000
<b>B.</b> Materials/Production Costs Includes all raw materials necessary to fabricate the sculpture, including consumables, finish coatings, abrasives, all bronze and stainless materials, and tool wear and tear etc.	\$ 12,000
<ul> <li>a. Powdercoat/Finish Work</li> <li>b. Labor/Fabrication</li> <li>c. Studio Fees,</li> <li>d. Rental fees</li> </ul>	\$ 2,000 \$ 10,000 not applicable not applicable
C. Studio Fees Not applicable- no outside studio rentals or extra outsourcing	
<ul> <li>D. Delivery/ Transportation costs to Sebastopol</li> <li>E. Installation Costs Includes all costs associated with installation, and a small, poured concrete</li> </ul>	<b>\$ 2,000</b> <b>\$ 1,000</b> ete base.
<ul> <li>F. Lighting Costs</li> <li>a. not applicable, no lighting is planned for this project.</li> </ul>	
G. Insurance	\$ 3,000
H. Taxes included	d in budget total
I. Documentation	\$ 1,000
<u>Total:</u>	\$ 25,000

# RÉSUMÉ

La Fever, Chad P.

### Education, Training, and Relevant Experience

2001 B.A. Cultural Anthropology/Archaeology, University of Nevada - Las Vegas

2023 (Fall) Visiting Artist, California State San Bernadino

• Teaching a hands-on bronze casting class encompassing the lost wax methods of chasing, spruing, gating wax investment, and bronze sand casting techniques. Fabrication, and patina techniques are also taught.

2018-present La Fever Bronze (Redlands, California)

• My personal business, working as a freelance sculptor, fabricating art primarily with silicon bronze.

2018-2020 Charles Strain Sculpture (Harrisburg, Missouri)

- Sculptural bronze fabricator for an artist-owned bronze foundry
- Work primarily consisted of welding and fabrication of fine cast bronze art

2013-2018 Ad Astra Art Bronze (Lawrence, Kansas)

- Sculptural bronze fabricator and metal chaser at a fine art foundry
- Fabricated a variety of bronze sculpture at a wide range of scales
- TIG welding, mold making, shell investment, wax work, metal casting.

### Public Art Installations

**Doom Scroll 2**, Bronze Sculpture, City of Encinitas Sculpture on Loan program. Temporary Loan. Anticipated loan from March 2024-2026

**Doom Scroll**, Bronze sculpture, Art on the Streets public art program, Lafayette, Colorado. Temporary installation, April 2024-April 2025

*Eternal Flame*, Monumental bronze sculpture, West Cemetery, City of Batavia, Illinois. Permanent installation, anticipated installation April, 2024.

*Remembrance*, monumental bronze sculpture, Veterans Park North, Roseville, CA. 58" x 72" x 55". \$49,000. Installed November 9<sup>th</sup>, 2023. Commissioned by the City of Roseville, CA to be installed at the Veterans Park North. *Remembrance*, is based on the Red Poppy, which sprang out of the WW2 battlefields of Belgium, and has become a global symbol of Veterans, and their sacrifices.

<u>Contact:</u> Natasha Martin, Parks and Recreation Manager Phone: 916.774.5234, Email: nmartin@roseville.ca.us *Tranquility*, monumental bronze sculpture, Compass Health McCrae Womens and Childrens Treatment Center, Columbia, MO. 30" x 100" x 60". \$40,000. Installed June 15<sup>th</sup>, 2023. Commissioned by The Compass Health, McCambridge Women's and Childrens Center, Columbia, Missouri. This commission was requested to focus on the themes of women's and children's health, with the specific inclusion of a white lotus. The white lotus represents life, vitality and rebirth.

<u>Contact:</u> Shawn Schmidli, Director of Creative Design, Compass Health Phone: 660-8908097 Email: <u>SSchmidli@compasshn.org</u>

**Safe Haven**, Monumental stainless-steel sculpture, Community Park, Jefferson City Missouri. 60" x 96" x 96", \$21,500. Completed 2022. Permanently installed at Community Park and Commissioned by the Jefferson City Missouri Parks and Recreation Department. Safe Haven is based on the Negro Motorist's Green Book, a travel guide which listed black friendly business and gave refuge to black traveler's during segregation.

Contact: Leann Porello, Cultural Art Recreation Specialist.

Phone: 573-635-8355 Email: <a href="mailto:lporrello@jeffcitymo.org">lporrello@jeffcitymo.org</a>

**Doom Scroll**, Bronze sculpture, outdoor installation at Kavanaugh Gallery, at Fine Line Creative arts Center, St. Charles, Ill. .18" x 72" x 12". \$10,000. Completed and installed 2022. Commissioned for a 2-year installation at the Fine Line Creative Arts Center, St. Charles, Illinois. *Doom* Scroll is a commentary on the obsession our society has with social media, and technology.

Contact: Lynn Caldwell, Executive Director at the Fine Line Creative Arts Center,

Phone:630-5849443, Email: Lynn@fineline.org

*Adjacent,* Monumental bronze sculpture, Community Park, Jefferson City, Missouri. 48" x 90" x 24", \$15,000.00 Installed at Community Park, 2021 and commissioned by the Jefferson City Parks and Recreation Department. A Commentary on the relationship between African American and white people living in close proximity during Segregation, and Urban renewal. <u>Contact:</u> Leann Porello, Cultural Art Recreation Specialist.

Phone: 573-635-8355 Email: <a href="mailto:lporrello@jeffcitymo.org">lporrello@jeffcitymo.org</a>

### Public Art -Selected as a Finalist

*Silverwood Development Call for Public Art.* Hesperia, California. Selected as a finalist, June 2023. Review is ongoing.

Murdoch Southside call for 3D art. Selected as a finalist. August, 2023. Review is ongoing.

Pasadena, CA Rotating Public Art Series V. Selected as the alternate finalist. April, 2023.

Laguna Beach Red Telephone Booth Temporary Public Art Project. Selected as one of 5 finalists, to present at City Council Meeting. January, 2023.

*Columbia, MO Childrens Grove Call for Public Art.* Selected as one of three finalists, September, 2022.

Frankfort, KY Singing Bridge Call for Public art. Selected as one of three finalists, August 2022.



**Figure 1**. La Fever, Chad. *Remembrance,* silicon bronze, 60" x 60" x 60". 2023. Commissioned by the City of Roseville, CA Parks and Recreation Department, and permanently installed at Veterans Park North. \$49,000.



**Figure 2.** La Fever, Chad. *Remembrance,* silicon bronze, 60" x 60" x 60". 2023. Commissioned by the City of Roseville, CA Parks and Recreation Department, and permanently installed at Veterans Park North. \$49,000.



**Figure 3.** La Fever, Chad. *Tranquility,* silicon bronze. 60" x 84" x 24", Permanently installed 2023. Commissioned by the McCambridge Womens and Childrens Center, Columbia, MO. \$40,000.



**Figure 4**. La Fever, Chad. *Tranquility,* silicon bronze. 60" x 84" x 24", Permanently installed 2023. Commissioned by the McCambridge Womens and Childrens Center, Columbia, MO. \$40,000.



**Figure 5.** La Fever, Chad. *Safe Haven*. stainless steel, 60" x 96" x 60". Permanently installed in 2022. Commissioned by the Jefferson City, MO Parks and Recreation Department and installed at Community Park as part of the sculpture walk. \$21,500.



**Figure 6**. La Fever, Chad. *Safe Haven*. Stainless steel, 60" x 96" x 60". Permanently installed in 2022. Commissioned by the Jefferson City, MO Parks and Recreation Department and installed at Community Park as part of the sculpture walk. \$21,500.



**Figure 7.** La Fever, Chad. *Doom Scroll,* bronze, mild steel. 18" x 72" x 12". Completed 2022. Commissioned for a 2 year installation at the Fine Line Creative Arts Center, St. Charles, Illinois. *Doom* Scroll is a commentary on the obsession our society has with social media, and technology.



**Figure 8**. La Fever, Chad. *Doom Scroll,* bronze, mild steel. 18" x 72" x 12". Completed 2022. Commissioned for a 2-year installation at the Fine Line Creative Arts Center, St. Charles, Illinois. *Doom Scroll* is a commentary on the obsession our society has with social media, and technology.



**Figure 9.** La Fever, Chad. *Adjacent*, bronze, 48" x 90" x 24". Installed at Community Park, 2021 and commissioned by the Jefferson City Parks and Recreation Department. A Commentary on the relationship between African American and white people living in close proximity during Segregation, and Urban renewal. \$15,000.



**Figure 10.** La Fever, Chad. *Adjacent,* bronze, 48" x 90" x 24", Installed at Community Park, 2021 and commissioned by the Jefferson City Parks and Recreation Department. A Commentary on the relationship between African American and white people living in close proximity during Segregation, and Urban renewal. \$15,000.