



April 26th, 2023

To Whom it may Concern,

I am writing to you in support of the Sonoma County Farm Trails request for traffic support at the intersection of Ragle Rd. and Covert Ln. during the 2-day festival taking place on August 12th and 13th. The Gravenstein Apple Fair is a lovely, family-friendly, community event and I hope you'll consider supporting their request for sponsorship. Manzana Products and North Coast Organic is a long-time Farm Trails partner and a proud sponsor of the Fair. We have been the fiscal sponsor of the Apple Stage since 2013, and we participate each year with our North Coast Organic booth. Additionally, as a Sebastopol native and resident of Ragle Rd., I have direct experience with the traffic flow issues the weekend of the event.

The volume of vehicles waiting to enter Ragle Park at the 4-way stop sign at the entrance historically causes traffic to be backed up all the way into downtown Sebastopol, particularly on Mill Station Rd., Covert Lane, Hwy 12, and Hwy 116. This impacts attendees, residents, and local businesses alike. Not to mention, this is the 50th year of the Gravenstein Apple Fair which is expected to bring an increased number of attendees ready to celebrate this wonderful milestone. Having official Sebastopol Police Department officers directing the flow of traffic would significantly mitigate traffic jams and provide smoother and safer entry to the fair for vendors, presenters, musicians, volunteers, and attendees. Your consideration and support would be greatly appreciated by all city residents, as well as those coming in from surrounding areas to enjoy this historic event.

Sincerely,

Alissa Trinei

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Marketing and Communications Manager for Manzana Products

[Redacted signature block]

Manzana Products Co., Inc.
9141 Green Valley Road | Sebastopol | California 95472
P.O. Box 209 | Sebastopol | California 95473
Ph: (707)823-5313 Fax: (707)823-5218